



Project title:

KAIRÓS - Cultural heritage as a tool of economic development and social inclusion

Programme:

URBACT

Project description

KAIRÓS intends to represent a moment of change, from the degraded and hopeless to the regeneration and the vision of the future.

It will enhance the cultural heritage of historical cities in decay developing strategies of European small and medium cities for economic and social cohesion and inclusion.

KAIRÓS fosters the transnational exchange of experiences and deep learning, in order to design an innovative methodology of intervention and urban planning, helping Municipalities to deal with the presence of degraded cultural areas playing a major role in the collapse of social cohesion and inclusion in key parts of the city. The project will use open spaces around, along and inside existing cultural heritage as a tool to work with all local community stakeholders, especially disadvantage groups to jointly turn the weakness of this spaces into an opportunity for inclusion and tourist development and create economically, socially and culturally pleasant cities to live.

Social stakeholders, including local touristic companies, will identify needs of those cultural spaces to regenerate as touristic assets and therefore, a source of employment, will work together to draft actions that will swift the economy of the area, by promoting new business opportunities that will enable sustainable jobs. This connection will be made on the cities open spaces.

The project may promote a profitable exchange between local authorities, citizens, educational institutions and the private sector, supporting the social economy and the sustainable tourist development in these areas to foster local employment, social inclusion and cohesion, as well as the accomplishment of the 11th SDG.

Degradated urban areas are important resources from the economic, social, environmental and cultural point of view and it is fundamental to protect, develop and rethink them in order to benefit the whole community in a sustainable way in the long term. The intervention in highly potential touristic areas is not only an opportunity for the creation of new jobs, but also an important chance to transform degraded areas into places where social exchange & inclusion can be fostered.

Indeed, KAIRÓS will answer the needs for the development of urban regeneration actions where social, cultural and economic matters become integrated in order to provide a joint solution and contribute to sustainable development of the local community

Key words: Culture and Heritage, Economy, Social Cohesion



Have you already been involved in an URBACT network?

No

Partners profile:

KAIRÓS is searching for partner cities that share its vision to enhance social inclusion and economic development through cultural heritage and its public spaces.

Deadline:

Please send your expression of interest before next 14th March.

Contact person:

Name: Manuel Ibernón

Email: mibernon@aytomula.es

Institution: Municipality of Mula

City: Mula

Country: Spain

Type of region: Transition

Name: María García

Email: maria.garcia@eurovertice.eu