

# The New Leipzig Charter

## The transformative power of cities for the common good

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### Preamble

The original Leipzig Charter has inspired urban policy in Europe and beyond. Its core message to promote integrated and sustainable urban development is as valid as in 2007. However, today, the global and the local are intertwined more than ever before. Global challenges, such as climate change, resource scarcity, migration movements, demographic change, pandemics and rapidly changing economies have a direct impact on towns and cities throughout Europe and may intensify disparities in our societies. Moreover, digital technologies are drastically transforming society, creating potential political, social and economic benefits but also giving rise to new profound challenges like the digital divide, the lack of privacy, security issues and market dependencies. In response to these challenges the original Leipzig Charter has to be refocussed.

The 2030 Agenda for Sustainable Development, the Sustainable Development Goal 11 aiming at making cities inclusive, safe, resilient and sustainable, the New Urban Agenda, the Paris Agreement and the European Commission's Green Deal with the ambition to make Europe the first ever 'climate neutral' continent in the world underline the need for a sustainable transformation. Europe as a whole has a strong responsibility and the collective ability to achieve this goal. The New Leipzig Charter provides a policy framework to envision and realise these European and global agreements at the urban scale.

**We, the Ministers responsible for urban matters, agree upon** the New Leipzig Charter that is based upon the pursuit of the common good which stands for the concept of general welfare, providing reliable public services of general interest and aims at preventing risks leading to new forms of social, economic, environmental and territorial inequalities. Our common goal is to safeguard the liveability of all European towns and cities and their functional areas. No one should be left behind.

**We point out** that many cities already take a leading role in the transformation towards just, green, and productive societies. This requires good leadership, urban governance and resources. Cities need the full support of all governmental levels and all key actors, both governmental and non-governmental.

**We reaffirm** to deliver the needed transformation through integrated urban development, a place-based, multi-level and participatory approach.

41 **We highlight** the important support by the European Union for integrated urban development  
42 including Cohesion Policy and other EU policies, research programmes and initiatives with an  
43 important urban dimension.

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45 **We acknowledge** that the Urban Agenda for the EU, established by the Pact of Amsterdam, has made  
46 an important contribution to introducing a widely appreciated multi-level and multi-stakeholder  
47 approach to urban development.

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49 **We emphasise** our support for the objectives of the Territorial Agenda 2030 which, like the New  
50 Leipzig Charter, advocates the place-based approach as an overarching principle for all places and  
51 policy sectors. The New Leipzig Charter provides guidance for applying the approach in cities and  
52 their functional areas. We therefore support strengthened cooperation between and across spatial  
53 levels.

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## **B The transformative power of European Cities**

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58 Europe is characterised by a variety of small, medium-sized and large cities. As part of a polycentric  
59 urban system, they form functional areas with varying potentials and challenges. European cities are  
60 more than places of densely arranged built structures, but also key places of cultural, social and  
61 economic interaction. They are mostly unique, historically grown centres of outstanding cultural value  
62 shaping Europe's urban heritage and the identity of its citizens. Thus, culture is at the core of any  
63 sustainable urban development, including the preservation and development of the built and non-  
64 built cultural heritage.

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66 Cities are places of pluralism, creativity and solidarity. Cultural and political traditions have  
67 constituted the basis for cities as places of democratic rights and values. And, they are the laboratories  
68 for new forms of problem-solving and the test fields for social innovation.

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70 High-quality, open and safe public spaces function as vibrant urban places, allowing people to  
71 interact, to exchange and to integrate into society. Good urban planning and design ought to be  
72 reinforced in order to achieve compact, socially and economically mixed cities with well-developed  
73 infrastructures and a healthy environment contributing to the well being of all. This requires a high-  
74 quality *Baukultur* based on a thorough planning and design process for every man-made shaping of  
75 the built environment of European cities. This encompasses the handling and conversion of existing  
76 buildings as well as the design and construction of contemporary buildings, infrastructure and public  
77 spaces.

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79 Cities and urban systems need the flexibility and ability to respond to external disruptive events and  
80 chronic stress. The robustness of cities to cope with changing framework conditions need to be  
81 supported by the ability to learn from past events, flexibility through an urban governance for the  
82 common good as well as a balanced implementation of a just, green and productive city. Predictive  
83 policies, plans and projects should include diverse scenarios to anticipate environmental challenges  
84 and economic risks but also social transformations.

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87 / Three spatial levels of European cities

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89 Today, citizens often interact at different spatial scales in their everyday life. Therefore, measures  
90 that have a focus on local developments are to be set at the adequate spatial scale. Besides policies  
91 at the formal local level, specific and informal measures at other levels including neighbourhoods or  
92 wider functional, regional and metropolitan scales need to be enforced. This requires a harmonised  
93 coordination of all measures implemented at all spatial levels in order to ensure coherence and to  
94 avoid inefficiency. Depending on the respective challenges, they need to be addressed at the  
95 appropriate territorial scale.

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97 – Urban challenges often culminate at the **neighbourhood level**. Some neighbourhoods can be  
98 places of social tensions or poverty. Other neighbourhoods are arrival areas for migrants or  
99 characterised by gentrification, social mobility and a shortage of affordable housing. Specific  
100 neighbourhood policies should therefore encourage people's and local stakeholders'  
101 commitment for community building and inclusiveness. Neighbourhoods with a multitude of  
102 complex socioeconomic challenges need tailor-made policy programmes and funding to  
103 achieve stabilisation in the long term. In addition, neighbourhoods should be regarded as  
104 potential urban laboratories for innovative approaches covering all fields of urban  
105 development.

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107 – The formal scale of urban development are the **local authorities** in their individual national  
108 context. Decision-makers in local authorities are called to set strategic guidelines and specific  
109 operations for the whole territory of the city. They act as a formalised link among small scale  
110 neighbourhoods and wider functional areas and hold a decisive role in stabilising their  
111 surroundings and wider rural areas. Particular consideration must be given to comparable living  
112 conditions for citizens in small and medium-sized towns and cities in shrinking areas.

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114 – Sustainable and resilient urban development is embedded in a regional or metropolitan context  
115 and relies on a complex network of functional interdependencies and partnerships. This is  
116 exemplified by the **functional area** as stated in the Territorial Agenda 2030 which in parts is  
117 constituted as a metropolitan area or unions of other territorial entities. In order to adapt urban  
118 policies to people's daily needs, towns and cities with their surrounding suburban and rural  
119 areas need to cooperate and coordinate their policies with regards to housing, commercial  
120 areas, mobility, services, green and blue infrastructure and energy supply, among others.

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123 / Three dimensions of European cities

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125 **We, the Ministers, acknowledge** three dimensions of the transformative power of cities: **just, green**  
126 and **productive**. Combined and on equal footing, these three dimensions contribute to building

127 resilient cities allowing them to deal with upcoming social, economic and ecological challenges to  
128 provide and guarantee a high quality of life.

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### 130 – **The just city**

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132 The transformative power of cities provides equal opportunities and environmental justice for  
133 all, regardless of gender, socioeconomic status, age and origin – leaving no one behind. A just  
134 city provides opportunities for everyone to fully participate in society.

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136 All social groups, including the most vulnerable, must have equal access to services of general  
137 interest, including social services, health care and culture. Adequate, safe and affordable  
138 housing and energy supply should meet the needs of different groups in society, including an  
139 ageing and more diverse population, young people and families. Socially balanced, mixed and  
140 safe urban neighbourhoods promote the integration of all social and ethnic groups and  
141 generations. Urban areas with a high percentage of migrants need a comprehensive integration  
142 policy.

143 All citizens should be empowered to acquire new skills and education. This requires affordable  
144 and accessible high-quality pre-school and school education, qualification and training for  
145 young people, as well as lifelong learning opportunities, in particular in the field of  
146 digitalisation.

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### 148 – **The green city**

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150 The transformative power of cities contributes to combatting global warming and developing  
151 high quality urban environments for all. The use of climate-neutral energy supply, renewable  
152 resources and carbon-neutral buildings will contribute to significantly reduce greenhouse gas  
153 emissions and enhance energy efficiency. The transformation requires investments in  
154 innovative and efficient technologies and a fundamental change in the modes of production  
155 and consumption – supported by economic actors and citizens alike.

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157 Climate adaptation and mitigation are core elements of the needed transformation. Cities are  
158 called to regenerate endangered ecosystems and to use nature-based solutions allowing high  
159 quality green and blue infrastructures to cope with extreme weather conditions. Well managed  
160 and connected green and blue areas are a precondition for healthy living environments and  
161 adapting to climate change as well as for preserving biodiversity in cities .

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163 Urban transport and mobility systems should be efficient, carbon-neutral and multi-modal. All  
164 active and low-carbon forms of mobility and logistics should be promoted. Public transport  
165 should be accessible affordable, safe and attractive for all. To reduce transport and mobility  
166 needs, a polycentric settlement structure supporting mixed uses, with appropriate  
167 compactness and density is essential.

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## 169 — The productive city

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171 The transformative power of cities is based on a diversified economy which provides jobs and  
172 assures a sound financial base for sustainable urban development. Cities as attractive,  
173 innovative and competitive business locations need a skilled workforce, social, technical and  
174 logistic infrastructure as well as affordable and accessible space. The sufficient provision of  
175 these preconditions as well as opportunities for local and regional production should be an  
176 integral part of urban planning and can pave the way to a circular economy.

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178 Besides traditional industries a significant amount of economic sectors is shifting more and  
179 more towards a digital, service-oriented and low-carbon economy which is built on the  
180 knowledge society and cultural industries. Small-scale businesses, low-emission-  
181 manufacturing or urban agriculture can re-integrate production into cities and urban areas  
182 which allows for new forms of mixed-use neighbourhoods.

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184 The retail sector in European cities is changing as a result of an increasing digitalisation in  
185 commerce. Basic offers for daily supply, however, should be accessible to offer a good quality  
186 of life and to counterbalance adverse effects of demographic change. A transformation of  
187 central urban areas into attractive multifunctional spaces provides new opportunities for urban  
188 development through mixed use for living, working and recreation, where manufacturing, retail  
189 and service provision go in pair with hospitality and leisure.

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191 **Digitalisation** as a major transformative, cross-sectoral trend affects all dimensions of sustainable  
192 urban development. In many ways it represents an opportunity for urban transformation. Digital  
193 solutions can deliver innovative and high-quality services to the public and to businesses like smart  
194 urban mobility, energy efficiency, sustainable housing, public services, retail, daily supply and civic-  
195 led governance. At the same time digitalisation can trigger a further spatial and social divide. In a  
196 greater picture, digital sovereignty of Europe is one of the keystones of the future competitiveness of  
197 the EU. Cities, with their power to scale up digital solutions can significantly contribute to this goal.

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### C Key principles of good urban governance

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202 The key working principles from the 2007 Leipzig Charter are still valid. However, they need to be  
203 updated in view of today's global challenges and put broadly into practice by all actors of urban  
204 development.

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206 **We, the Ministers, acknowledge** that a balanced, integrated transformation of cities and regions to  
207 achieve the Sustainable Development Goals and the objectives of the European Union's Green Deal,  
208 will only be successful if both governmental and non-governmental actors at all levels and sectors  
209 work together, agreeing on the following strategic principles. They also shape the basic elements to  
210 develop further and implement the Urban Agenda for the EU and the urban as well as territorial  
211 dimension of EU Cohesion Policy. We emphasise our support for the objectives of the Territorial  
212 Agenda 2030 which is based on a shared understanding of the key principles of good governance.

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– **Urban policy for the common good**

Public authorities should act for public welfare and provide services and infrastructures for the common good: inclusive, affordable and accessible for all, including the weakest and most vulnerable groups in society. All people should have equal access, in particular those who live in towns and cities in shrinking and remote areas. This regards health care, social services, education, cultural services, housing, water and energy supply, waste management, public transport, digital networks and information systems. Furthermore, the management of public spaces and green and blue infrastructures as well as the preservation and revitalisation of built cultural heritage are important. Therefore, the skills and capacities of all urban stakeholders should be strengthened; strategies and tools for their empowerment should be implemented and activated. Good urban governance can balance public and private interests and market mechanisms.

– **Integrated approach**

All areas of urban policy have to be coordinated in a spatial, sectoral and temporal manner. The integrated approach relies on the simultaneous and fair consideration of all concerns and interests relevant to urban development. Therefore, it should pool and balance different, partly conflicting, interests and mutual effects of different interventions. Cities need to establish integrated and sustainable urban development strategies and assure their implementation for the city as a whole , from its functional urban areas to its neighbourhoods.

– **Participation and co-creation**

The integrated approach requires the involvement of economic actors, the general public and other stakeholders in order to consider their concerns and knowledge. Public participation in urban development processes should involve all urban actors, also to strengthen local democracy. Citizens must have a say in these processes that impact their daily lives. Therefore, new forms of participation should be encouraged and improved, including co-creation and co-design in cooperation with inhabitants, civil society networks, community organisations and private enterprises. Experimenting with new forms of participation can help cities manage conflicting interests, share responsibilities, find innovative solutions as well as reshape and maintain urban spaces and form new alliances to create integrated cityspaces. Public participation is central to the successful delivery of a high qualitative built environment.

– **Multi-level governance**

Every governmental level – local, regional, metropolitan, national, European and global – has its specific responsibility for the future of our cities based on principles of subsidiarity and proportionality. Complex challenges should be tackled jointly across all levels of urban and

256 spatial policy. This requires the cooperation of all societal actors, including civil society and the  
 257 private sector. As recommended by the Pact of Amsterdam and the New Urban Agenda,  
 258 vertical and horizontal multi-level and multi-stakeholder cooperation, both bottom-up and top-  
 259 down, is a key condition for good urban governance.  
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#### 261 – **Place-based approach**

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 263 Places should be regarded as reference points for the horizontal and vertical integrated  
 264 approach. Urban strategies and urban funding instruments should be based on a sound analysis  
 265 of the specific local situation, given potentials, stakeholders and restrictions, following a place-  
 266 based development. This will allow for the catalysation of endogenous urban transformation  
 267 potentials and reduce local socioeconomic inequalities. Appropriate formal and informal  
 268 instruments from all spatial levels should be employed, from the neighbourhood, to the local  
 269 authorities and wider functional areas including the metropolitan level.  
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### 272 **D Empowering cities to transform**

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 274 Local authorities are closest to citizens and in touch with their daily life and needs. Cities are  
 275 responsible for the allocation of public services that enable citizens to exercise their fundamental  
 276 rights and to participate in society. Cities are also responsible for balancing different, sometimes  
 277 conflicting aspects and interests. This gives local authorities a crucial role in guaranteeing and  
 278 representing the overall public interest.  
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280 **We, the Ministers, stress** the importance of cities being capable to act in order to unlock the  
 281 transformative power of cities, to dynamically respond to rapidly changing conditions, and to provide  
 282 a high quality of life. Therefore, support from the European, national and regional level to find local  
 283 solutions to global challenges is necessary.  
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#### 286 / **Strengthening Urban Governance to assure the Common Good**

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288 Cities need:

- 289 – **Legal framework conditions** at all administrative and political levels based on a partnership  
 290 principle and embedded in a multi-level governance system;
- 291 – **Investment capacities** generated through their own income, allocations from national and  
 292 regional level, as well as specific EU-, national and regional funding programmes;
- 293 – **Adequately skilled employees** who are well-trained and qualified in order to keep up with  
 294 future challenges as well as wider technological and societal trends and who should be  
 295 capable to integrate different sectoral policies and plans, able to promote and moderate  
 296 complex, participatory and bottom-up processes;  
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298 – **Access to and steerability** of infrastructure, public services and public welfare. This includes  
299 services for health, social care, education, water and energy supply, waste management,  
300 public transport, digital networks, information systems, and the management of public  
301 spaces as well as green and blue infrastructure. The provision of safe, affordable and adequate  
302 housing is essential for all urban policies.

303 **We, the Ministers, stress** that a good urban governance aiming for the common good is necessary to  
304 transform all cities into just, green and productive urban systems. Politicians and administrations at  
305 all levels are therefore encouraged to provide the financial and legal framework conditions, given the  
306 principles of subsidiarity and proportionality, to support the following fields of action:  
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#### 308 – **Active and strategic land policy and land use planning**

309 Space is limited in many cities, which often leads to conflicting interests. Local authorities need to  
310 apply sustainable, transparent and equitable land use planning and land policies, including local  
311 authorities' land ownership and control. In order to ensure a resilient and long-term development,  
312 local authorities need to take into account strategic and future developments and risks. Key elements  
313 identified to achieve this are:  
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- 316 – Polycentric settlement structures with appropriate compactness and density in urban and  
317 rural areas with optimal connections within cities, allowing short distances between housing,  
318 working, leisure and local supply, in order to minimise traffic and mobility needs within and  
319 between cities and combatting urban sprawl;
- 320 – Reducing land take, prioritising renewal and regeneration of urban areas, including  
321 brownfield redevelopment, to limit soil sealing.
- 322 – Enable land use in favour of green and blue infrastructures, to increase urban biodiversity and  
323 to allow a climate-neutral and environmentally sound urban development as well as improved  
324 air quality;
- 325 – Design and management of safe and accessible public spaces providing healthy living  
326 environments for all citizens;
- 327 – Areas for sufficient new and adequate, safe and affordable housing to ensure vibrant and  
328 socially mixed neighbourhoods, avoiding speculative land policy;
- 329 – Mixed-use urban spaces to promote new production forms and new economic activities in the  
330 green, creative, service-based economy.
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#### 332 – **Active shaping of the digital transformation**

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334 Today, the digitalisation of cities and processing of massive, rapidly growing data and information  
335 flows are key elements of integrated urban development. Hereby, digitalisation is never an end in  
336 itself. Local authorities, as part of the public sector, should act as drivers of solution-driven technology  
337 based on public needs. To make sure not to leave anybody behind, the digital transformation and the  
338 collaborations needed to implement should be based on common human values – such as



339 inclusiveness, human-centeredness, human rights, international law and transparency. Cities should  
340 be able to shape the digital transformation by:

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- 342 - Developing and implementing integrated smart city strategies for the common good,  
343 including technical impact assessments.
  - 344 - Improving decision making and public services. Therefore, data should be used for the  
345 common good, and the ethical and socially responsible access, use, sharing and management  
346 of data should be promoted.
  - 347 - Implementing a comprehensive, powerful and resilient public data infrastructure and data  
348 governance. Cities should have access to data relevant to their public tasks.
  - 349 - Promoting life-long learning tools to empower citizens and public administrations to foster  
350 digital skills and ensure digital cohesion.
  - 351 - Digital solutions can – particularly in states of crisis – safeguard and boost local authorities'  
352 capacity to act.
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#### 355 / Ensuring Adequate Policies and Funding for Cities

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357 Local authorities need an enabling framework, including all levels of government and relevant  
358 stakeholders, to achieve the goals mentioned above. EU, national and regional regulations should  
359 support the implementation of integrated urban policies for the common good and catalyse urban  
360 transformation, in respect of the subsidiarity principle and in line with the competences of each level.

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#### 362 \_ **Powerful national urban policy framework and funding**

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364 The Leipzig Charter of 2007 and the New Urban Agenda stated that national urban policies should  
365 be strengthened to empower cities.

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367 **We, the Ministers, agree** to foster – within our responsibilities and capacities - the establishment of  
368 national or regional urban policies in order to:

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- 370 - **enable the exchange** of experiences and knowledge between cities and other stakeholders  
371 at regional, national, transnational and EU levels to strengthen capacity-building for  
372 implementing integrated and sustainable urban development strategies;
  - 373 - **act as platforms** for a dialogue process among urban and all other partners supporting the  
374 implementation of a multi-level governance approach through different means, including  
375 multi-level partnerships;
  - 376 - **support the development of national or regional funding programmes** for significant urban  
377 challenges and to activate the co-financing by European Funds as important instruments  
378 implementing integrated and sustainable urban development strategies and projects.
  - 379 - **provide incentives for innovation** and experimentation of projects that address current and  
380 future challenges in urban development.
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## — Coherent EU regulation and funding instruments

***The Urban Agenda for the EU***, launched in 2016 by the Pact of Amsterdam, started a pivotal multi-level governance process to enhance the position of cities in legislation and policymaking. We highly value the work of the multi-level partnerships with the three overall objectives of Better Regulation, Better Funding and Better Knowledge. Their work has contributed to increased coherence in the EU regulative framework on urban topics and to improving the EU policy development with an urban dimension, refining and adjusting funding instruments as well as enhancing the common knowledge base on urban issues in Europe. The Urban Agenda for the EU is a major process at the European level to support European Institutions, Member States, regions, cities and functional areas of all sizes to implement the strategic principles of the Leipzig Charter.

**We, the Ministers, therefore agree** to continue, reinforce and improve the Urban Agenda for the EU as a process built on the partnership principle and in full compliance with the principles of subsidiarity and proportionality in a multi-level governance approach. In addition, we call upon to take into account the implications and consequences of EU regulations and directives in urban areas in the Territorial Impact Assessments and to actively engage local and regional stakeholders on EU consultations on new and existing EU legislation.

***Funding and financial instruments and EU-programmes taking up urban issues*** provided by the European institutions play a valuable role for urban policy in European cities and consequently need to maintain a strong urban dimension. Among other EU-programmes, the Cohesion Policy is key to implement integrated and sustainable urban development strategies and place-based approaches for local and regional urban projects. These programmes should stimulate innovative and participatory approaches in urban development, promote socio-economic and territorial cohesion, and support polycentric settlement structures. EU-funded urban development programmes and initiatives such as the European Urban Initiative aim at bringing the EU closer to its citizens by enhancing equal opportunities and living conditions for all European citizens.

***The vertical and horizontal exchange of knowledge*** and expertise among all multi-level governance stakeholders should be continued and strengthened. They allow for learning from good practices, innovative approaches and key working principles and instruments. The Urban Agenda for the EU offers an exchange platform for European, national, regional and local urban stakeholders.

**We, the Ministers, encourage** the European institutions, Member States and regional authorities to foster the coherent coordination of methods and objectives among European programmes and initiatives such as the Urban Agenda for the EU, URBACT, the Urban Innovative Actions and the Cohesion Policy programmes.

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## **E** Closing Appeal

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**We, the Ministers, are convinced** that the New Leipzig Charter provides a strong framework on good urban governance. It emphasises the transformative power of cities for the common good through key principles, key dimensions and specific fields of action.

**We call upon** EU-institutions, the Member States, local and regional authorities and urban stakeholders at all governance levels for their commitment and their contribution to put the agreed framework into practice through European, national, regional and local initiatives and programmes.

**We therefore endorse** to agree on [ *"Implementing the New Leipzig Charter through multi-level governance Next steps for the Urban Agenda for the EU"*] which operationalises and links on equal footing the strategic principles of the New Leipzig Charter with the continuation of the Urban Agenda for the EU.